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**'Circular Economy' Innovation & Design**  
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[www.cfsd.org.uk](http://www.cfsd.org.uk)



**Søren Femmer Jensen, Director, Co-Creative, Denmark**

Søren Femmer Jensen is a senior consultant specialised within the fields of sustainable and social innovation. He has worked with sustainable projects and creative startups in Denmark and internationally since 2001 dedicated to developing and communicating initiatives and businesses that make a difference.

Søren is the founder of strategic design company Co-Creative ([cocreative.com](http://cocreative.com)) that uses creative methods and people-centred processes to spark innovation and sustainable business development. Søren has managed projects and incubator programmes focused on green and social startups, sustainable design, circular economy, green buildings and sustainable city development.

Previously to starting his own company Søren worked as a communication consultant in a leading environmental communication agency, serving corporate clients as well as developing public communication campaigns for the EU and the Danish Government.

Today Søren has residence at 'Bright Green Island' Bornholm in the Baltic Sea, and works as an advisor and social entrepreneur within a variety of fields in the co-development of one of Northern Europe's leading innovative areas for sustainable and social innovation. ([brightgreenisland.com](http://brightgreenisland.com))

Søren holds a M.Sc. in International Marketing & Management and a B.Sc. in International Business both from Copenhagen Business School.